



**CALIFORNIA STATE CONFERENCE OF THE NATIONAL ASSOCIATION  
FOR THE ADVANCEMENT OF COLORED PEOPLE**

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**SACRAMENTO, CA** - Dr. Alice A. Huffman, the California Hawaii State Conference of the NAACP President, is resigning due to health concerns after serving for 20 years effective December 1st, 2020.

“I have been grappling with this decision for over a year, after serving the African American community as President of the California Hawaii State Conference of the NAACP for over 20 years. I will be resigning and turning the reins over to the next generation of leadership. When I made the decision to stay this year, it was because we needed to ensure increased voter outreach, voter education, and voter mobilization efforts in the African-American community,” said Dr. Huffman.

“With the victory at the top of the ticket securing the election of President-Elect Joe Biden, Vice President-Elect Kamala Harris, as well as securing the reelection of our African American leaders in the California State Legislature. I can say “mission accomplished” and now take a well-deserved rest.”

Dr. Alice A. Huffman began her tenure as President of the California Hawaii State Conference of the NAACP in January 2000. Under her leadership, the NAACP has accelerated into one of the most sought-after organizations in California’s policy arena. Dr. Huffman is a member of the NAACP National Board of Directors and has spent her career advocating and protecting the rights of all disenfranchised people. She has also devoted a significant amount of time developing statewide leaders within the NAACP focusing specifically on organizational development, leadership training, and membership engagement.

She served as an advisor to Governor Brown in his judicial & commission appointments and served as an exempt appointee during his first term. Dr. Huffman was also appointed by Governor Schwarzenegger to the State Parks and Recreation Commission. She was also appointed to Governor Gavin Newsom’s transition team. She is most proud of her leadership at the state and national level to advocate for same sex marriage as well as the regulation of cannabis to eliminate unfair sentencing of persons in the African American community.

Dr. Huffman is President and CEO of A.C. Public Affairs, Inc. (ACPA) a consulting firm specializing in initiative campaigns, strategic public policy issues, and grassroots organizing. ACPA, founded in 1988, can proudly boast of many distinguished national & state clients and victories for the community.

Dr. Huffman is a graduate of UC Berkeley in Social Cultural Anthropology and has many distinguished awards for which she has been extremely honored & humbled by. The highest honor given to her was the honorary doctor degree that was awarded by Sacramento State University in May of 2018.

Dr. Huffman believes that leaders must have courage and empathy and is excited to pass the baton to continue the fight for disenfranchised people. Dr. Huffman remains in her position as a member of the National Board of Directors of the NAACP.

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